



American Express® Branded Reward Cards

BUILD YOUR BRAND, RECOGNIZE AND REWARD

American Express™ Branded Reward Cards. Recognize and Reward your staff, suppliers or customers with personalized prepaid reward cards.

We have two options for you to choose from!

Persona® Card

- Redeemable at hundreds of retailers
- \$250 (one time only) logo set up charge.
- \$1/card activation fee
- 1year expiry date upon ordering
- Order when you want, no minimum

Reward cards are issued in connection with a loyalty, award or promotion program and can be used at select merchants that welcome American Express® Cards in the U.S. as detailed at www.personaselect.intelispending.com. Card is not transferable; no cash access; valid for up to 12 months; terms and conditions apply. The card is point based with 1 point = \$1 in purchasing power. The card is issued by IntelISpend Prepaid Solutions, ULC.

Open Loop Card

- Accepted virtually anywhere American Express® cards are accepted
- 5%/per card activation fee (min. \$5.00 activation fee/card)
- \$250 (one time only) Logo set-up charge
- 1year expiry date upon ordering
- Order when you want, no minimum

Reward cards are issued in connection with a loyalty, award or promotion program and can be used virtually anywhere that welcomes American Express® Cards in Canada; cannot be used for revolving payments, or with water taxis, limousines and ATMs; valid for up to 12 months; terms and conditions apply; see www.encompasscard.intelispending.com for details. The card is point based with 1 point = \$1 in purchasing power. The card is issued by IntelISpend Prepaid Solutions, ULC.

Decide how the card works

Create prepaid reward cards that better fit your business objectives, by deciding where they can be spent. Keep cardholder spending options open or design a specific, targeted experience.

Open Loop – This type of card can be spent virtually anywhere American Express® Cards are welcome, so redemption options are unlimited.

Theme Persona – These cards can be spent at merchant groups we've pre-selected for you. Favorites for this type of card include: dining, fuel, shopping, and travel.

Custom Persona – You select a set of merchants where the card can be spent. This type of card gives you maximum creativity and control.

For more details or information visit www.groupsales.com or call:

(780) 416-7744

or email sales@groupsales.com

IntelISpend | Authorized Distributor



www.groupsales.com

An Alberta Business